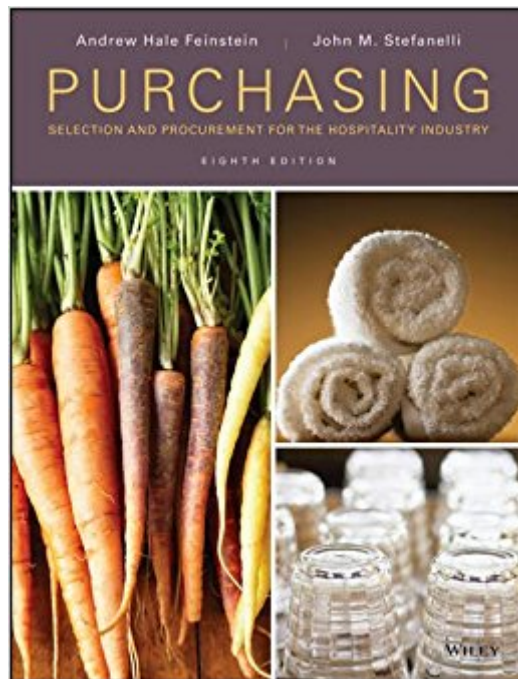




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Purchasing: Selection And Procurement For The Hospitality Industry



Synopsis

Hospitality professionals will find that this eighth edition balances purchasing activities with product and information from a management perspective. Each chapter has been revised so that the most current concepts available are presented along with even more in-depth coverage of hospitality purchasing. Numerous examples, questions, and exercises are included to reinforce new concepts. In order to reflect changes in the field, technology applications in the purchasing function are discussed throughout. New, revised, and updated illustrations and photographs of concepts, companies, and products relating to the purchasing function have also been included to give hospitality professionals a better understanding of the field.

Book Information

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Customer Reviews

As described, new book, new condition. Needed it for class I was taking. Fast shipping

This is truly helping me to understand the purchasing aspect of the hospitality industry. I would definitely recommend for someone who is trying to move up within the hospitality industry.

Exactly as described. A perfect rental for school

Well written but some of the terminology and wording could be done better. Never heard a 1 pound stick of butter being called a print before this book so that's something I think they should look into.

Great product young children

GOOD BOOK FOR SCHOOL

Excited I could get this for my kindle and not have to carry that big book around. I wish more of my school books were on the kindle.

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